

SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5TH MILE, TADONG, GANGTOK, SIKKIM 737102

PLACEMENT & TRAINING CELL

SRMUS/PAT/2021-22/014

Date: 19-10-2021

Company	Info Edge India Ltd.
About the Company	Info Edge is India's leading consumer internet company known for its strong brands in recruitment (naukri.com, naukrigulf.com, iimjobs.com, firstnaukri.com), real estate (99acres.com), matrimony (Jeevansathi.com) and education (shiksha.com).
	Starting with a classified recruitment online business, naukri.com, the Company has grown and diversified rapidly, setting benchmarks as a pioneer for others to follow

PLACEMENT DRIVE NOTIFICATION

either through setting up of in-house brands or through the route of strategic investments and acquisitions. Zomato.com, policybazaar.com & Happily Unmarried Marketing Private Limited are our investee companies to name a few out of many. With years of experience in the domain, strong cash flow generation and a diversified business portfolio, Info Edge is one of the very few profitable pure play internet companies in the country.

These are exciting times for Info Edge as we continue to grow in all our businesses, and continue to scale newer heights. We are investing across various businesses, especially in cutting-edge technology, machine learning and artificial intelligence (AI) to increase our predictive powers on customer behavior and continuously optimize and improve our systems.

At Info Edge, people are our core competitive advantage and we will continue doing all that is needed to attract and retain the best available talent. Driven by innovation, an experienced and talented leadership team and a strong entrepreneurial orientation, we pride ourselves on having a culture that promotes meritocracy. Our numerous milestones can largely be credited to an incredibly smart team working in an environment that encourages creativity and going the extra mile to develop products that people love to use and add value to our clients.

Website - http://www.infoedge.in/

Job Title Senior Executive - Corporate Sales

Job Description

Job Responsibilities Include But Not Limited To:

- Selling online enterprise recruitment solutions to corporate clients by assessing their business requirements.
- Achieving sales targets through acquisition of new clients and growing business from existing clients.
- Developing a database of qualified leads through referrals, telephone canvassing, social media and other channels.
- · Area Mapping, prospecting, negotiation, freezing on commercials and closing of deals with necessary documentations.
- Prospect relentlessly to build a pipeline and strong personal relationships with prospects
- Be proactive about solving problems even if its outside of your area and be ready to take on additional initiatives and responsibilities as they emerge
- Seek out opportunities to be a leader and do everything you can to help the company achieve its larger objectives.
- Be an evangelist for Naukri's ecosystem of products and services

Job Location MBA Eligible Degrees

Eligibility Criteria Minimum 60% in 10th, 12th and Graduation.

PAN India

Desired Skills

- Excellent oral and written communication skills
- Competence to acquire new skills and knowledge continuously
- Ability to work under pressure
- Good general knowledge and awareness of business landscape

	 Ability to manage a large number of prospect situations simultaneously while positioning company products against direct and indirect competitors Strong negotiation and accurate forecasting skills Ability to assess business opportunities and use data to make informed decisions and persuade others Action-oriented and focused on achieving results
Compensation (CTC)	Rs. 5.50 LPA
Benefits	 Full-cycle B2B sales experience of state of the art internet products and services Opportunity to work with senior clients from leading corporates Competitive compensation structure including healthy incentives Job security and stability coupled with fast-tracked growth opportunities Young and vibrant work culture Medical Insurance Work life balance
Key Result Areas / Key Performance Indicators	 Solution Selling B2B Sales New Business Development Prospecting/Providing customized solutions to Clients across domain & segments Handling negotiations/ closing orders Consistency in meeting set sales targets Setting and Managing client expectations Managing Client relationships / Up selling and Cross Selling
Selection Process	Will inform later.
Date of Interview	Will inform later.
Venue	Virtual/Online